

## Order Item Summary

CBS TELEVISION  
STATIONS

KDKA-TV

Order ID: 56124 OF LOC-POL FBD - LBD: 09/04/12 - 09/10/12 HL#: Created: 08/01/12 05:51 PM  
 Client: AMERICANS FOR PROSPERITY... CPE: / / 474 Agency Commission: 15 % Updated: EMENDEL on 08/02/12 11:12 AM  
 Agency: MENTZER MEDIA SERVICES (24184) Product: FLIGHT 1 9/4-9/10 (1300) Self :20:00 Confirmed: 08/01/12 05:59 PM  
 Buyer: KAREN BENCKINI Demo: HHOLDS DMA RTG Sched. Code: D Contract: 08/02/12 08:33 AM  
 AE: Brian Butz-1-KDKA-TV Billing Int: Monthly BM: SS  
 Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

MARK INVOICE PAID; PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE PAID FOR BY AMERICANS FOR PROSPERITY

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MEARLY	0 1 1 1 0 0	MORN	30	D			0.0	\$325.00	4	\$1,300.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/04/12	09/07/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	NEWS530PM	0 1 1 1 0 0	NEWS	30	D			0.0	\$800.00	3	\$2,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/04/12	09/06/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	AINSIDER	0 1 1 1 0 0	ACC	30	D			0.0	\$575.00	3	\$1,725.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/04/12	09/06/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	NLATE03	0 1 1 1 0 0	NEWS	30	D			0.0	\$1,750.00	4	\$7,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/04/12	09/07/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	PMENTALTU3	* T * * * * *	CARD	30	D			0.0	\$2,200.00	2	\$4,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/04/12	09/04/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	PPERSONTHU3	* * * T * * *	REGP	30	D			0.0	\$2,500.00	1	\$2,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>	<u>Sep 10</u>									
	09/04/12	09/10/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	PCSINYFR2	* * * * F * *	REGP	30	D			0.0	\$2,250.00	1	\$2,250.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/07/12	09/07/12	1										

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Agency: MENTZER MEDIA SERVICES (24184)	Product: FLIGHT 1 9/4-9/10 (1300)	Sell :20:00	Confirmed: 08/01/12 05:59 PM	
Buyer: KAREN BENCKINI	Demo: HHOLDS DMA RTG	Sched. Code: D	Contract: 08/02/12 08:33 AM	
AE: Brian Bulz-1-KDKA-TV		Billing Int: Monthly	BM: SS	
Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	PBLOODS	* * * * F * *	REGP	30	D			0.0	\$2,350.00	1	\$2,350.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/07/12	09/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	NEWSAT6A	* * * * * S *	NEWS	30	D			0.0	\$225.00	2	\$450.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/08/12	09/08/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	PCRIMESA2	* * * * * S *	REGP	30	D			0.0	\$1,100.00	1	\$1,100.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/08/12	09/08/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	P48HRSA3	* * * * * S *	REGP	30	D			0.0	\$1,400.00	2	\$2,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/08/12	09/08/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	NLATE03	* * * * * S *	NEWS	30	D			0.0	\$1,500.00	1	\$1,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/08/12	09/08/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	WCBSSUN	* * * * * S	MORN	30	D			0.0	\$550.00	1	\$550.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/09/12	09/09/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	WFACE02	* * * * * S	FACE	30	D			0.0	\$550.00	1	\$550.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/09/12	09/09/12	1										

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 Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	SNFL	* * * * * S	NFL	30	A		NFL FTBL	0.0	\$5,500.00	1	\$5,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/09/12	09/09/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	NSSEARLY	* * * * * S	NEWS	30	D			0.0	\$550.00	1	\$550.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/09/12	09/09/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	PSIXTY	* * * * * S	REGP	30	D			0.0	\$3,750.00	1	\$3,750.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/09/12	09/09/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	NLATE03	* * * * * S	NEWS	30	D			0.0	\$1,500.00	1	\$1,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/09/12	09/09/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	MEARLY	M * * * * *	MORN	30	D			0.0	\$325.00	1	\$325.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/10/12	09/10/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	NEWS530PM	M * * * * *	NEWS	30	D			0.0	\$800.00	1	\$800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/10/12	09/10/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	AINSIDER	M * * * * *	ACC	30	D			0.0	\$575.00	1	\$575.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/10/12	09/10/12	1										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	NLATE03	M * * * * *	NEWS	30	D			0.0	\$1,750.00	1	\$1,750.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/10/12	09/10/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	PHAWAII	M * * * * *	REGP	30	D			0.0	\$3,500.00	1	\$3,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/10/12	09/10/12	1										

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	36	0	\$49,125.00	\$41,756.25	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$49,125.00	\$41,756.25	\$0.00	\$0.00